



**HMY**

Building life  
into spaces.



## Who we are

A global human-based design & manufacturing company, covering the whole supply chain, taking the complexity away from your global rollouts. The solutions provider with an extensive and innovative track record working across industries. Working multi-material, delivering multi-country, specialized in multi-industries, to be the one-stop trustworthy partner.

## What we do

We think, we build, and we create human-based retail spaces, having you covered during the whole process, from the idea, to the assembling, throughout the production.

We partner leading companies all over the world, helping them impact the market for the better. We work to inject brands' spirit on spaces, to build.



## Our Mission

Our mission is to transform the purchase experience by shaping iconic and mesmerizing physical retail spaces that clients value, live, and, reward. We want your clients to be comfortable and find convenience, because the better they feel, the more they enjoy your business.

## Our Vision

We work to translate brand philosophies into tangible spaces. We develop unmatched and prized shopfitting projects backed by our deep and proven expertise, born from an integral and listening process: from the idea to the embodiment.

To answer our clients', their customers', and retailers unsolved needs and ambitions.



## Our Values

We share behaviours and operating principles that inspire our relationships and work in the most positive way. We believe in this five main values:

**People first.** We care. We really do.

**Trustful promise.** Striving to achieve the highest quality.

**Always ahead.** Driven and motivated by innovation.

**From here, to the world.** With local hearts and global mind.

**Positive Impact.** Committed to fully true sustainability.

## Our Culture

Those are the beliefs and behaviors that determine how our employees and management interact themselves for evolve day by day:

**Adaptability.** Agility and readiness to change.

**Excellence.** Quality in every details.

**Innovation.** Creativity and purpose.

**Collaboration.** Seamless teams.

**Growth.** Eagerness to learn and evolve.

# People first.



They are our main asset and their well-being is important to us.

Our success is based on the team.

We believe in the people who belong to, or collaborate, with our company and we maintain the utmost respect for them.

We encourage their continuous training as a way of personal and professional enrichment. We trust people and give them the right to make mistakes as a method of learning. Each member of the HMY team can, and must, innovate by providing creative ideas that guarantee the improvement of their work.

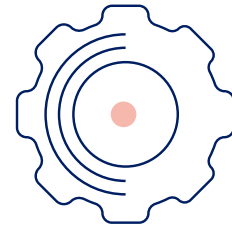
We are concerned about our employees' health and well-being in their work-place, as well as the development of a full family life. We believe in work value, humility and personal effort as a means to achieve great goals. And we seek to maintain a work environment where we can all enjoy and have fun working and trusting so that all members can carry out our work without fear.

We want to transmit this philosophy in the surrounding society, also working for equality within it and the integration of people at risk of social exclusion.

We like transparency and fulfill our commitment: **"We do what we say and we say what we do."**



# Promises fulfilled.



We strive to meet our value proposition.

Our goal is to ensure our customers' satisfaction, understanding their needs as well as those of the consumer.

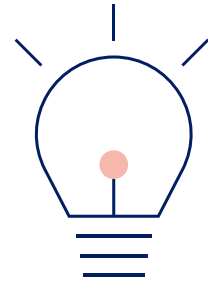
We are committed to accompanying our customers from the creation of the concept to the delivery of the sales spaces, proposing them "the retail of the future" with innovative and sustainable solutions (Eco-Design, Technology, "Advice", Signage and "Collection") and guaranteeing the necessary after-sales service according to the applicable requirements and regulations.

To ensure success, we apply the 3R quality policy, "Rigour, Responsibility and Root Cause", which guarantees that the products supplied meet the agreed requirements: designs faithful to the defined characteristics, optimal degree of quality and expected levels of resistance, durability, and functionality; in addition to a term and price according to the market. 3R quality involves pre-emptively and preventive evaluating services, processes and products, and is essential for all of us who make up HMY, regardless of our role in the company.

Throughout the process, we maintain permanent communication with our customers and validate with them our services result.



# Always at the forefront.



Driven and motivated by innovation.

We strive to achieve steady growth and strengthen our leadership position in worldwide market.

For us, it is a main objective to achieve the maximum satisfaction of our customers, employees and partners, and to achieve it we set ambitious goals, working every day to obtain excellent results in all areas of our organization.

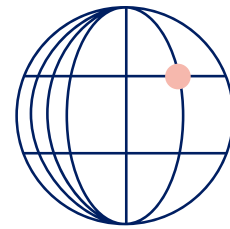
We encourage continuous improvement that guarantees the excellence of our designs and operations through established processes. This includes our objectives periodic review regarding health and safety, environment, ecodesign, quality, customer service and efficiency; which are communicated to all employees of the organization and external collaborators.

Likewise, to ensure the continuity of HMY Group, we consider necessary to define a business riskmap, as well as its annual update and the elaboration of a contingency plan with the corresponding preventive actions.





# From here, to the world.



With local heart and global mind.

We are aware that commerce lacks borders and, therefore, we have a vocation of global scope that guarantees us to accompany our customers in their geographical expansion and seek new opportunities where it is necessary to guarantee a good shopping experience.

To adapt to each market, and its culture, we have offices spread across all continents, which in turn allows us to accelerate our international recognition.

We are proud of our cultural diversity.

Shared values allow us to maintain the highest ethical commitment in all the countries in which we operate, respecting our policy and commitments worldwide.

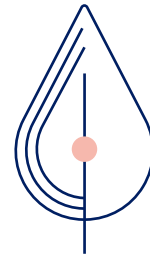
A unique image, under HMY banner, allows us to be recognized worldwide as a team that offers a service without borders. Our harmonized processes allow us to guarantee the same standards of service, quality, safety and respect for the environment throughout the world.

Intense internal communication helps us accelerate continuous improvement by learning from the experiences and best practices of different countries. We promote the international careers of our teams, convinced of the personal enrichment and for the company that these entail.

Our prestige is based on the people who make up this company, a precious asset, who have made it possible to achieve what we are today: HMY Group.



# Positive Impact.



Committed to true sustainability.

## COMMITTED

At HMY we are committed to the 10 principles of the United Nations Global Compact. And it is evident in our action plans, defined on the basis of the 17 Sustainable Development Goals for 2030.

Proof of this commitment are the internationally recognized accreditations and certifications that we have obtained and that we work day by day to maintain. Certifications aligned with our principles: respect for human rights, fundamental principles and rights at work included in the ILO declaration, ensuring the non-use of child labour, eliminating all forms of forced or compulsory labour, without discrimination in employment and occupation, and ensuring respect for freedom of association and the effective right to collective bargaining. In addition, we ensure compliance with the requirements established both in terms of health and safety, as well as in terms of environment and quality applicable to the entire activity of the company and our products throughout their life cycle, as well as the promotion of savings and energy efficiency. All this in compliance with current local legislation and corresponding energy requirements.

## WE TAKE CARE OF THE ENVIRONMENT

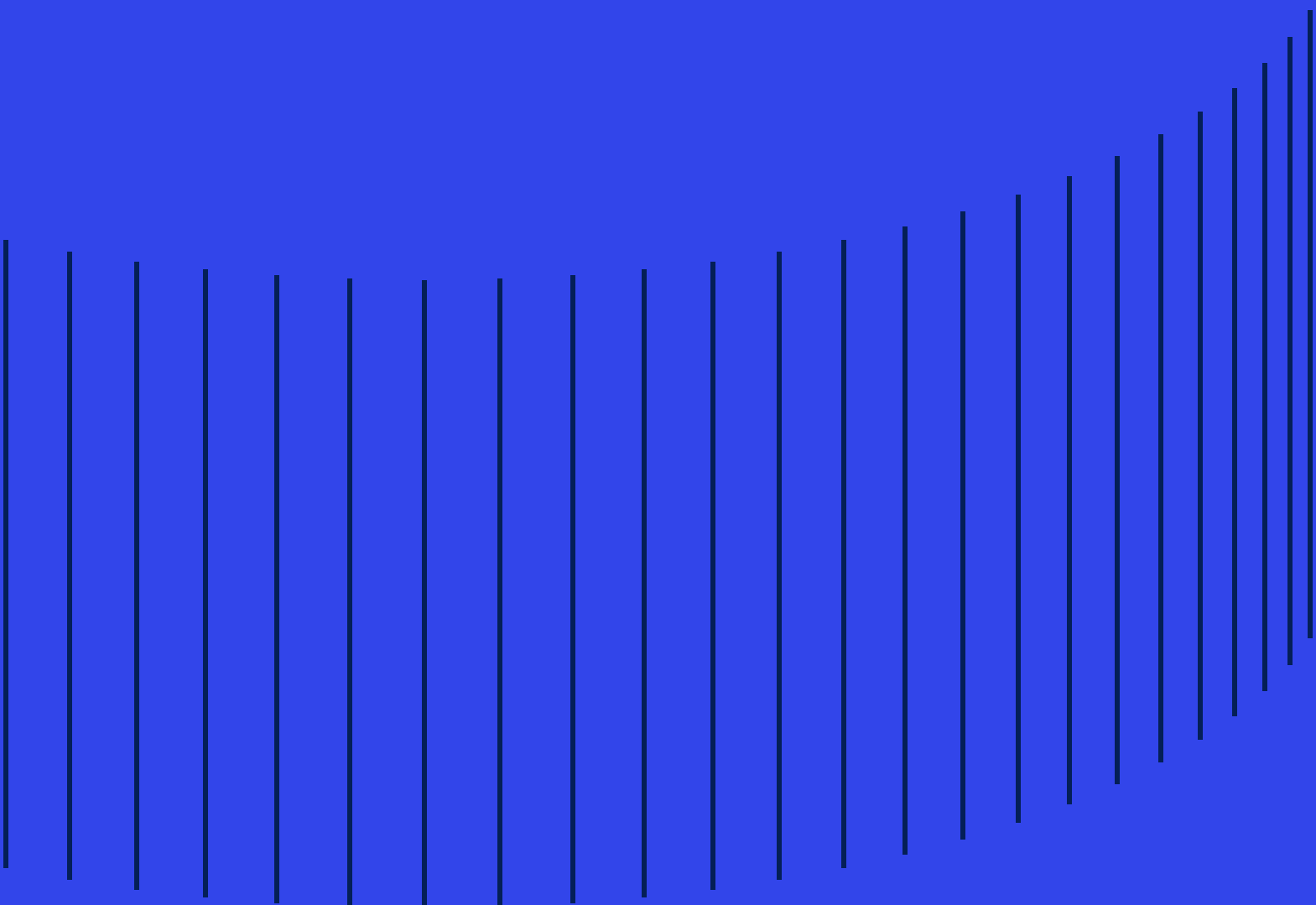
We are an environmentally friendly company. We strive to prevent pollution, contributing to the reduction of the carbon footprint, achieving zero waste generation thanks to a circular economy model in our internal processes and those of our suppliers. Promote constant innovation in our products and services to minimize their environmental impact during the life cycle under the approach of eco-design and improving their performance.

January 2023

Walter Ceglia  
HMY President & CEO

[hmy-group.com](http://hmy-group.com)

One team.  
One dream.





**HMY**